

CRANES

Capital Region Advocacy Network for Environmental Sustainability

On behalf of its member organizations and individuals, advocating collaboratively for the environment of the South Central Wisconsin region (eight counties: Columbia, Dane, Dodge, Green, Iowa, Jefferson, Rock and Sauk) toward a high quality of life; an ecologically sustainable and just culture; and, the celebration of the beauty of this place, both natural and built.

VISION The Capital area's environment, including water, land, and air resources, will be conserved or restored to ensure the region's quality of life and the beauty of this special place, for all who live or visit here, now and in the future.

FOUNDERS & INTERIM STEERING GROUP

Jon Becker

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Phyllis Hasbrouck, Vice-President

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A Wisconsin Non-profit
Incorporated 13 January 2009
Federal EIN 77-0689194

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12 August 2009

Dean Health System
ATTN: Craig E. Samitt, MD, MBA
President and Chief Executive Officer
1808 W. Beltline Highway
Madison, WI 53713
608.250.1421 phone
Craig.Samitt@deancare.com email

Dear Mr. Samitt:

Dean Health System can benefit the community's health directly through the provision of quality care. It can also affect that health indirectly, through operational decisions.

For instance, the utmost in corporate responsibility is required in the siting of facilities that will occupy a place in the community for decades. As President, your leadership is needed regarding the best location of future *Dean Health System* clinics.

That includes the Verona facility proposed for Area W of the City of Verona's USA amendment application. Urban development of any magnitude in this location will threaten water quality in an area that has important natural resources deserving conservation or restoration. Therefore a *Dean Health System* clinic sited in Area W would almost certainly be a net loss for the community's long-term health.

We concur with the *Capital Area Regional Planning Commission (CARPC)* staff that better alternatives exist in that general area; please see the section of the 7 August 2009 CARPC staff analysis of Verona USA amendment application on p.45, titled "Alternatives."

Dean Health System can justifiably take pride in past site decisions that demonstrated a more holistic outlook regarding community health. That includes some aspects of the East Clinic location, such as enhanced onsite water infiltration, as well as brown-field redevelopment (please see your 16 June 2009 letter to City of Verona, attached).

We urge you to extend this record of achievement by leading *Dean Health System* into the future with infill site locations, rather than urban edge development that promotes sprawl. Infill sites that also are more accessible by transit and ambulatory modes, providing staff and some clients with more options for travel to and from the clinic site, will better situate your corporation to benefit the community's health overall.

Please consider seeking certification of all future *Dean Health System* clinics to the *Leadership in Energy & Environmental Design (LEED) platinum* standard. That would mean achieving the highest standards regarding site and transportation considerations, as well as others (e.g., energy, storm-water runoff, recycling, etc.) that are of great importance for our community's future.

Verona Area W and other proposed clinic sites (e.g., on Highway 51, near Token Creek County Park) fall short of these standards and of what is best overall for the community. We ask you to reconsider the location of future *Dean Health System* clinics, starting with the Verona clinic.

Sincerely,

SIGNED BY GARY WERNER AND OTHER DIRECTORS; SUBMITTED TO CARPC

Gary Werner
President

APPROVED